



LOCATION
Michigan

REVENUE
\$1,249,235

ASKING
\$3,750,000

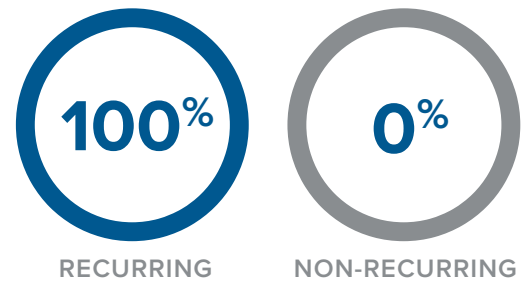
This fee-only RIA based in Michigan is focused on providing a comprehensive suite of wealth management services to its client base, including many entrepreneurs and business owners, while also partnering with corporations and their employees to provide retirement guidance and support. This RIA services over 150 households and derives over 75% of its revenue from recurring advisory fees, with the remaining 25% coming from recurring 401(k) advisory fees. 2021 Revenue for this RIA came in at nearly \$1,250,000, 100% of which coming from recurring revenue sources.

This is a true Sell and Stay® opportunity, with the principal looking to find an ongoing partnership with a well-established partner firm. The RIA's team is comprised of six full-time members, all of which will look to maintain meaningful employment post transaction.

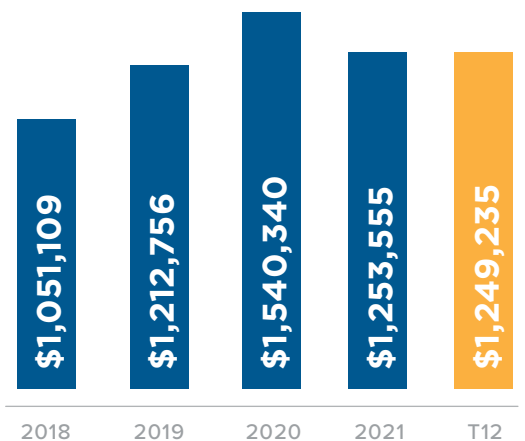
FIRM INFORMATION

| | |
|------------------------|---------------|
| Assets | \$210,900,000 |
| Households | 157 |
| Practice Type | RIA |
| Entity Structure | LLC |
| Owners | 1 |
| Full-time Employees | 6 |
| Licensed Professionals | 3 |
| Designations | CFP, AIF |

REVENUE



HISTORICAL REVENUE



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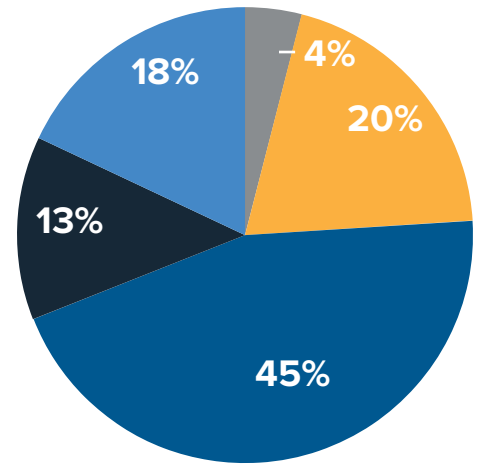
TECH STACK

| | |
|----------------------|-------------------|
| Portfolio Management | Investnet/Tamarac |
| CRM | XLR8/Salesforce |
| Financial Planning | MoneyGuide Pro |

SOURCES OF REVENUE

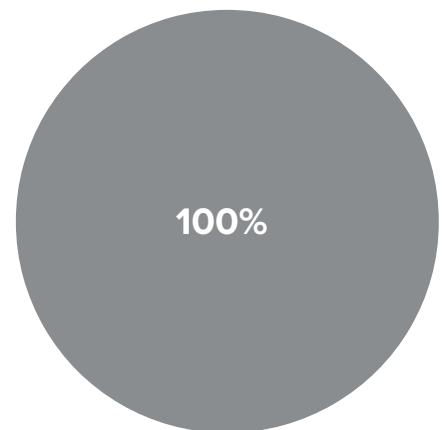
| | RECURRING | NON-RECURRING |
|--------------------|--------------------|---------------|
| FEE INCOME | | |
| Fees from Advisory | \$970,940 | |
| 401(k) | \$278,295 | |
| TOTALS | | |
| | \$1,249,235 | |

CLIENT DEMOGRAPHICS



- <30 YRS
- 31-50 YRS
- 51-70 YRS
- OVER 70 YRS
- CORPORATE

REVENUE SOURCES



- FEE BASED INCOME
- HOURLY BASED INCOME