



# VALUATION SERVICES

## GROWTH THROUGH KNOWLEDGE

Performing a formal valuation of your business is the first step for any growth or exit strategy. Business value should inform all important decisions and help you create a path forward with intention. A successful path should include concrete goals anchored to a clear and accurate starting point. At FP Transitions, our team of credentialed experts are supported by an expansive, industry-leading database. Our depth of experience in performing industry valuations ensures an unmatched ability to identify your firm's value.



### MARKET-BASED VALUATION

The FP Transitions Comprehensive Valuation Report uses the industry's largest, comparable acquisition database of financial services practices to deliver a neutral and relevant estimate of value for books of businesses and growing practices. A market-based valuation can be used for the purpose of transferring clients from one advisor to another, as well as for tracking and monitoring a practice's value over time. The range of values expressed in the Comprehensive Valuation Report is driven by current industry trends in deal structure and our experience in deal making.



### CERTIFIED BUSINESS APPRAISAL

A formal valuation of business equity can be used by all owners of a business—current and prospective—as a business building and planning tool. It can be leveraged to learn what drives value and how it can be increased and improved. Our team of accredited professionals can provide a valuation report matched to your specific purpose. A custom-tailored certified business appraisal can apply to a variety of purposes including, but not limited to:

- Internal sale or sales of equity (majority or minority interests)
- Mergers
- Potential external sale of an enterprise
- Obtaining a bank loan
- Estate planning
- Charitable gifting



## BUSINESS FORMATION & MERGER ANALYSIS

For individuals forming an ensemble or companies contemplating a merger, our team of valuation experts and financial analysts can help assess the market value of each individual contribution to the new or surviving entity. This includes evaluating the market value of a book of business or determining the fair market value of each company's stock. This analysis includes a recommendation of the equity ownership for each shareholder in the resulting company, analysis of post-contribution compensation for the shareholders, and pro forma projections of the new company's value.



## REASONS TO PROFESSIONALLY VALUE YOUR BUSINESS

- VALUE GROWTH
- KPI BENCHMARKING
- CONTINUITY PLANNING
- EXIT PLANNING
- ACQUISITION
- EXTERNAL SALE
- COMPENSATION
- RECRUITMENT
- MERGER
- INTERNAL TRANSFER

## WHY FP TRANSITIONS

Reach the full potential of your financial advisory business with FP Transitions, the trusted partner for thousands of independent advisors. Our valuation services deliver precise analysis for your strategic goals, whether you're preparing for sale, assessing value, or planning for growth. We use comprehensive market data and advanced methodologies to reflect your business's true worth. Leverage our expertise to enhance the value of your investments and secure your business's future.

**LET'S GET  
STARTED.**

Click below to schedule  
a consultation:

**SCHEDULE**